

# General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility  
3<sup>rd</sup> Floor, New CTS Building  
16, Greams Road, Chennai – 600 006  
Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)

S&M-CM/166/3G Data card/ 12-13/ 126

dt @ Chennai-6 the

27-05-13.

Sub: Revision in tariff of data plan under 2G & 3G mobile services – reg.

Ref: No.26-17/2009-R&C (Pt) Circular T&C-CM No. 2/13-14 Date: 05.04.2013.

Approval of the competent authority is conveyed for the implementation of three new prepaid data plan vouchers under 2G/3G prepaid mobile services in **Tamilnadu LSA** (incl. Chennai Telecom District) on promotional basis for 90 days with effect from **30.05.2013 to 27.08.2013**.

i) The details of Data Plan Vouchers are as under :-

Particulars	DPV-3299	DPV-2299	DPV-1251
MRP of Data Plan Voucher (inc. of S.Tax)	Rs.3,299	Rs.2,299	Rs.1,251
Free Data Usage	30GB for 12 months	18GB for 12 months	9GB for 12 months
Main Account Validity	One year. Further extension of validity, through same plan voucher		
Availability	Through C- Top-Up		
Applicability	For 2G & 3G data plans with and without sale of BSNL Data Card or any of the BSNL bundled Data Card		
Commission to Franchisee	Rs.180	Rs.125	Rs.70
Base Voice Tariff plan	Prepaid “Per Minute Plan”		

1. A Separate Plan in the name of 3G Data PERMIN will be made available in SS & IN for both CSC & Franchisee's.
2. CSR/franchisee has to select the above plan where in only the 3G Data PVs as mentioned above will be allowed.
3. Receipt will be generated at CSR/franchisee only for the SIM Cost i.e Rs.20 in case of 2G SIM and Rs.59 in case of USIM.
4. Since the Plan is independent of these 3G Data Plan vouchers, after the validity of the customer he can use any one of the above Data Plan Voucher for activation through C-Top-Up and then the Free Data usage pertaining to the chosen DPV will be given to the customer.
5. All the DPVs will be configured in CTOPUP only.
6. During the validity, customers are allowed to use 3G Data STVs which are currently on offer.
7. For the purpose of extending the validity, customer can choose any one of the above Data Plan Voucher only and Un-utilized Free Data Usage - if any, will be carried forward in the case of recharge during the validity period. However, Un-utilized Free Data Usage – if any, will be nullified beyond validity.

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8. Migration to other plans is not permitted; from other plans migration to these three new Data plans is not permitted.
9. 2G GPRS STVs are not allowed for these three data plans.

Suitable steps may be taken to popularize these three new Data Plan Vouchers.

*S. BAMA*

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AGM (Marketing-CM)

044-28290825, 9444979827

To

**GM (NW-O CM), Trichy -1/ Coimbatore** – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – for information please.

Sr.GM (F) / GM (TR) TN Circle, Chennai for information please.

DGM (N/W-O-CM)/DE Commercial CBT – For information and necessary action please.

DGM/DE In-charge IN Trichy – For information and necessary action please.

**Heads of SSAs, --** for kind information and necessary action please.

**DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6** –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

**DGM (CS), Chennai-6 -** For information and informing Call Centre/Customer Service Centre Officials and ensure updating this revision in tariff in all the respective tables only.

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM (S&M-CM)/AGM (MKTG-CM), Chennai Telephones, Chennai – for information & necessary action please.